



LEIGH HILL
BRAND DESIGNER

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Professional Experience

Productboard | Senior Brand Designer

NOV 2021 – PRESENT, REMOTE

- Produced promotional materials and event collateral for our Product Excellence event series, including signage, social ads, presentation decks, swag, and more.
- Worked with Marketing on numerous campaigns, creating illustrations, ebooks, ads, social assets, infographics, landing page and blog images
- Established design templates and documentation to assist the high velocity pace of our small team

BuildingConnected (an Autodesk Company) | Senior Brand Designer

AUG 2017 – NOV 2021, SAN FRANCISCO, CA

- As the first Brand Designer hired, I worked with the Creative Director on redesigning the website within my first month, illustrating all product imagery
- Led a team of six through a holistic rebrand, starting from research to establishing a brand styleguide
- Guided numerous stakeholders through planning and brainstorm exercises to create an employee onboarding program that reflects our values. I helped pivot this program to a virtual format when we all started working remotely

Soma Water | Freelance Designer

APR 2016 – JUL 2017, SAN FRANCISCO, CA

- As the only other designer, I assisted the Creative Director on packaging edits, website updates, printed postcards, and interactive sales forms
- While creating email drip flows for seasonal campaigns and product launches, I established and documented design templates for all emails

Kore Inc | Brand Designer

JAN – MAR 2016, SAN FRANCISCO, CA

- Alongside two other designers, I helped launch a rebrand within 3 months, helping with new illustrations and layout for the main website
- Created all brand collateral including business cards, letterhead, t-shirts, custom icons, templates for Powerpoint, Keynote, whitepapers, and social media

Scribd | Marketing Designer

APR 2014 – DEC 2015, SAN FRANCISCO, CA

- I was hired as the only marketing designer, creating all assets for major product launches including verticals like audiobooks and comics
- Audited and redesigned a responsive email system for brand consistency throughout automatic email flows and marketing campaigns

References available upon request

Education

Anderson University

ANDERSON, SC

B.A. of Art, double concentrations in Graphic Design and Painting/Drawing

Skills

Visual Design
Web Design
Branding
Illustration
Wireframing
User Testing

Tools

Figma
Sketch
Photoshop
Illustrator
InDesign
Lightroom
Keynote
Microsoft Powerpoint
Microsoft Word
Adobe Acrobat